

Associative Memories as a Building Block in Transformers

Alberto Bietti

Flatiron Institute, Simons Foundation

Inria Sierra, January 2025



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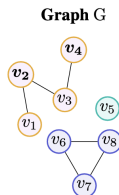
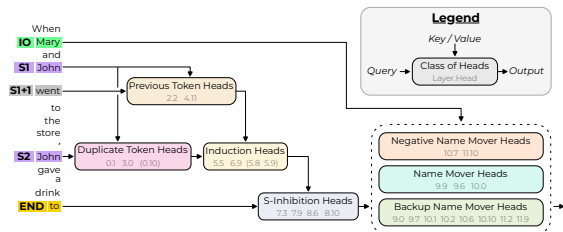
w/ V. Cabannes, E. Dohmatob, D. Bouchacourt, H. Jégou, L. Bottou (Meta AI),
E. Nichani, J. Lee (Princeton), B. Simsek, L. Chen, J. Bruna (NYU)



What are Transformer LLMs doing?

Reasoning over context

- Circuits of attention heads (Elhage et al., 2021; Olsson et al., 2022; Wang et al., 2022)
- Many results on expressivity (e.g., circuits, formal languages, graph connectivity)
 - ▶ e.g., (Merrill et al., 2022; Liu et al., 2023; Sanford et al., 2023)



Task: Are v_2 and v_4 connected?

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Knowledge storage

- Memorization, factual recall, parameter scaling
 - ▶ e.g., (Geva et al., 2020; Allen-Zhu and Li, 2024)
- Allows higher-level reasoning



Dan Hendrycks ✓ @DanHendrycks · Mar 14, 2023

It knows many esoteric facts (e.g., the meaning of obscure songs, knows what area a researcher works in, can contrast ML optimizers like Adam vs AdamW like in a PhD oral exam, and so on).

My rule-of-thumb is that
"if it's on the internet 5 or more times, GPT-4 remembers it."



1



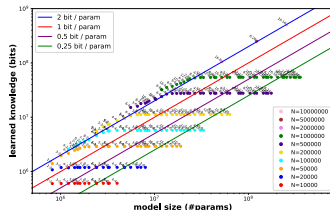
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Goal: tractable model for both + training dynamics?

Transformer setup

Input: sequence of discrete tokens $(z_1, \dots, z_T) \in [N]^T$

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- embed each token $z_t \in [N]$ as $x_t := e_{z_t} + p_t$
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$$\text{MHSA}(x_t, x_{1:t}) = \sum_{h=1}^H \sum_{s=1}^t \beta_s^h W_O^h \text{MHSA}(x_t, x_{1:t}) W_V^h x_s, \quad \text{with } \beta_s^h = \frac{\exp(x_s^\top W_K^h \text{MHSA}(x_t, x_{1:t}) W_Q^h x_t)}{\sum_{s=1}^t \exp(x_s^\top W_K^h \text{MHSA}(x_t, x_{1:t}) W_Q^h x_t)}$$

where $W_K, W_Q, W_V, W_O \in \mathbb{R}^{d_h \times d}$ (key/query/value/output matrices)

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$$\text{MLP}(x_t) = V^T \sigma(Ux_t)$$

where $U, V \in \mathbb{R}^{m \times d}$, often $m = 4d$

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Next-token prediction

- cross-entropy loss

$$\sum_{t < T} \ell(z_{t+1}; (u_j^\top x_t)_j)$$

Outline

- 1 Associative memories
- 2 Application to Transformers I: reasoning (B. et al., 2023)
- 3 Application to Transformers II: factual recall (Nichani et al., 2024)
- 4 Scaling laws and optimization (Cabannes et al., 2024a,b)

Weights as associative memories

- Consider sets of **nearly orthonormal embeddings** $\{e_z\}_{z \in \mathcal{Z}}$ and $\{u_y\}_{y \in \mathcal{Y}}$:

$$\|e_z\| \approx 1 \quad \text{and} \quad e_z^\top e_{z'} \approx 0$$

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- ▶ Logits in attention heads: $x_k^\top W_{KQ} x_q$
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- Related to Hopfield (1982); Kohonen (1972); Willshaw et al. (1969); Iscen et al. (2017)
- Note: attention itself is also related to AM (Ramsauer et al., 2020; Schlag et al., 2021)

Gradient associative memories

Lemma (Gradients as memories, B. et al., 2023)

Let p be a data distribution over $(z, y) \in [N]^2$, and consider the loss

$$L(W) = \mathbb{E}_{(z,y) \sim p}[\ell(y, F_W(z))], \quad F_W(z)_k = u_k^\top W e_z,$$

with ℓ the **cross-entropy loss** and e_z, u_k input/output embeddings.

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$$W_1 = \frac{\eta}{N} \sum_{z,k} \left(\mathbb{1}\{f_*(z) = k\} - \frac{1}{N} \right) u_k e_z^\top \quad \implies \quad u_k^\top W_1 e_z \approx \frac{\eta}{N} \left(\mathbb{1}\{f_*(z) = k\} - \frac{1}{N} \right)$$

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Note: related to (Ba et al., 2022; Damian et al., 2022; Oymak et al., 2023; Yang and Hu, 2021)

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 - ▶ Scaling laws: store the most frequent tokens with under-parameterized model

Capacity \approx number of parameters

Low-rank

- $W = W_1^\top W_2$, with $W_1, W_2 \in \mathbb{R}^{m \times d}$ (e.g., key-query or output-value matrices)
- can store $N \approx md$ associations when $m \leq d$
- construction: random W_1 , one step on W_2

(Nichani, Lee, and B., 2024), related to Krotov and Hopfield (2016); Demircigil et al. (2017)

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Non-linear MLP

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- can store $N \approx md$ associations for any width m
- construction: using Hermite polynomials of degree $\approx \log N / \log d$ in kernel regime

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(Nichani, Lee, and B., 2024), related to Krotov and Hopfield (2016); Demircigil et al. (2017)

Capacity \approx number of parameters

Low-rank

- $W = W_1^\top W_2$, with $W_1, W_2 \in \mathbb{R}^{m \times d}$ (e.g., key-query or output-value matrices)
- can store $N \approx md$ associations when $m \leq d$
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Note: matches information-theoretic lower bounds

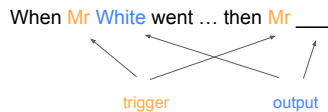
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Outline

- ① Associative memories
- ② Application to Transformers I: reasoning (B. et al., 2023)
- ③ Application to Transformers II: factual recall (Nichani et al., 2024)
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The bigram data model for in-context reasoning

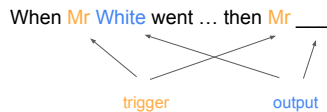
Goal: capture both in-context and global knowledge (e.g., nouns vs syntax)



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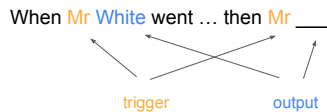


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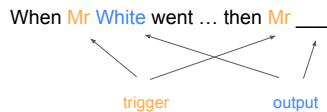
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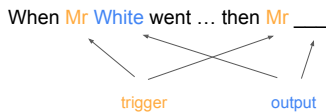
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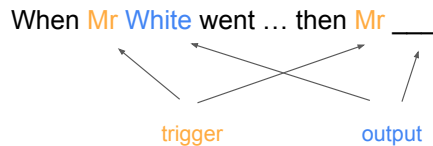
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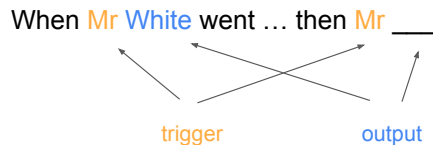
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π_b : **global bigrams** model (estimated from Karpathy's character-level Shakespeare)

Transformers on the bigram task

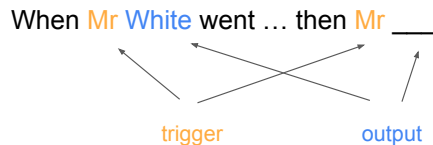


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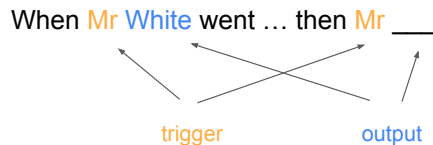
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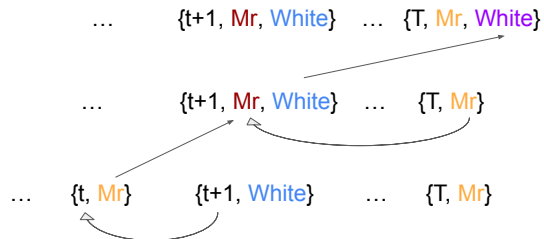
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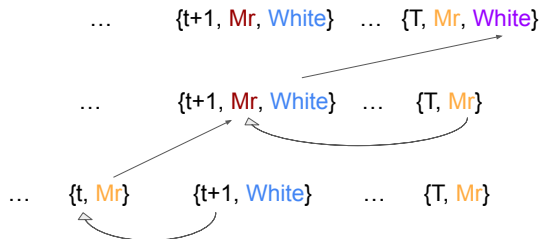
See (Sanford, Hsu, and Telgarsky, 2023, 2024) for representational lower bounds

Induction head mechanism (Elhage et al., 2021; Olsson et al., 2022)



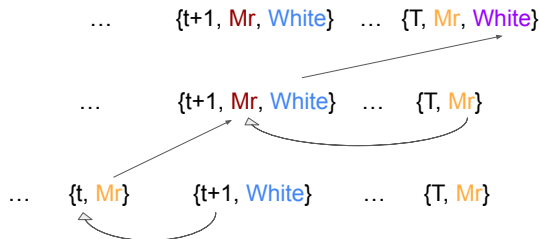
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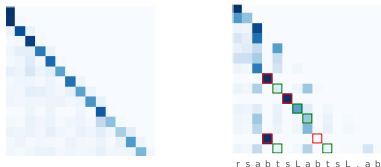


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- Matches observed attention scores:



Random embeddings in high dimension

- We consider **random** embeddings u_i with i.i.d. $\mathcal{N}(0, 1/d)$ entries and d large

$$\|u_i\| \approx 1 \quad \text{and} \quad u_i^\top u_j = O(1/\sqrt{d})$$

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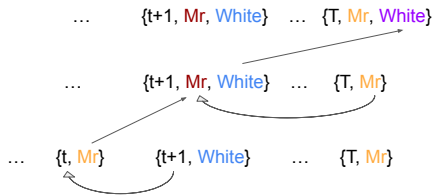
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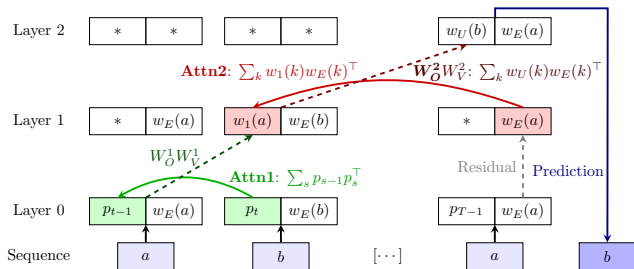
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- Value/Output matrices help with token **remapping**: $\text{Mr} \mapsto \text{Mr}$, $\text{White} \mapsto \text{White}$



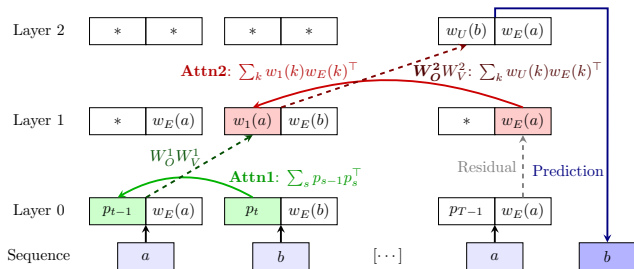
Induction head with associative memories



$$W_{KQ}^1 = \sum_{t=2}^T p_t p_{t-1}^\top, \quad W_{KQ}^2 = \sum_{k \in Q} e_k \tilde{e}_k^\top, \quad W_{OV}^2 = \sum_{k=1}^N u_k e_k^\top,$$

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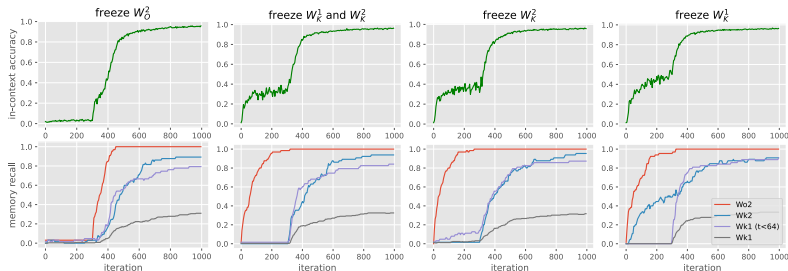
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Q: Does this match practice?

Empirically probing the dynamics

Train only W_{KQ}^1 , W_{KQ}^2 , W_{OV}^2 , loss on deterministic output tokens only

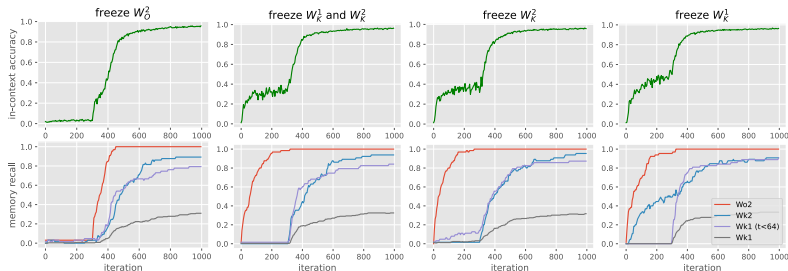


- “Memory recall **probes**”: for target memory $W_* = \sum_{i=1}^M u_i e_i^\top$, compute

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- Natural learning “**order**”: W_{OV}^2 first, W_{KQ}^2 next, W_{KQ}^1 last
- Joint learning is faster

Gradient steps for the bigram task

Setting: transformer on the bigram task

- Focus on predicting second output token
- All distributions are uniform
- Some simplifications to architecture
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see also (Snell et al., 2021; Oymak et al., 2023)

Key idea: gradient associative memories with noisy inputs

Insight: residual streams, attention output at init, are noisy sums of embeddings

Lemma (Gradients with noisy inputs)

Let p be a data distribution over $(x, y) \in \mathbb{R}^d \times [N]$, and consider the loss

$$L(W) = \mathbb{E}_{(x,y) \sim p}[\ell(y, F_W(x))], \quad F_W(z)_k = u_k^\top Wx.$$

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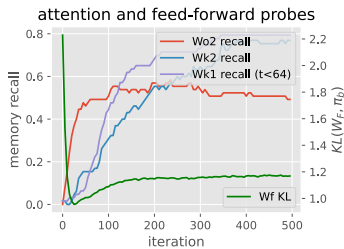
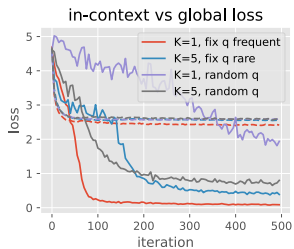
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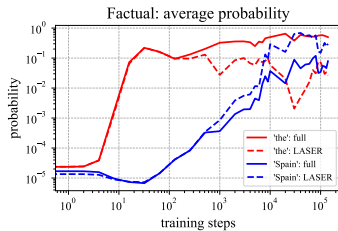
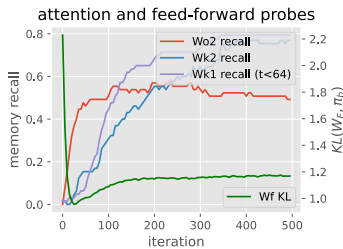
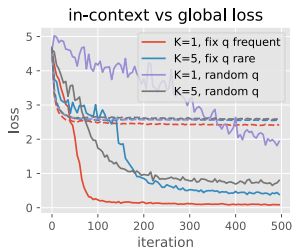
- Similar arguments for attention matrices

Global vs in-context associations



- Global bigrams are learned much faster than induction head, tend to be stored in MLPs

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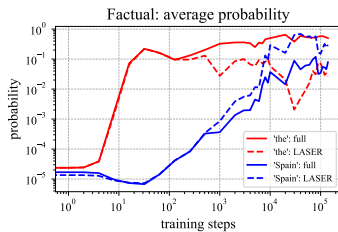
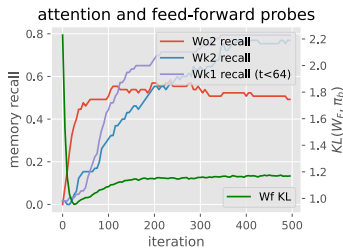
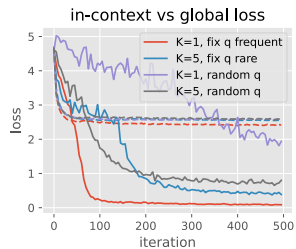


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- Trade-offs also appear in LLMs
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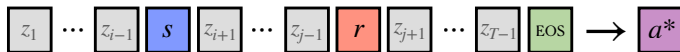
Theorem (Chen et al., 2024, informal)

In toy setting, feed-forward layer learns global bigram after $O(1)$ samples, attention after $O(N)$ samples due to noise.

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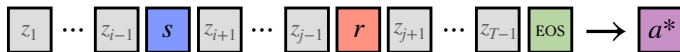
Toy model of factual recall



The **capital** of **France** is **Paris**

- $s \in \mathcal{S}$: subject token
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Q: How many parameters do Transformers need to solve this?

How many parameters do we need?

- One-layer Transformer, with or without MLP, random embeddings
- Embedding dimension d , head dimension d_h , MLP width m , H heads

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- *Attention + MLP: $Hd_h \gtrsim S + R$ and $md \gtrsim SR$ succeeds*
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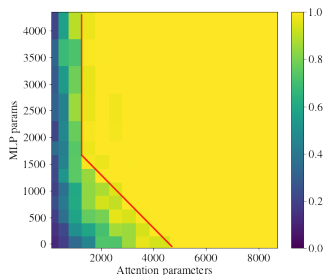
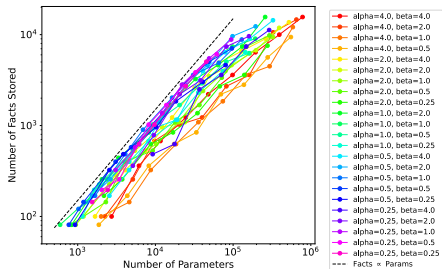
- Total parameters scale with number of facts SR (up to A_{\max})
- Constructions are based on associative memories
- Attention-only needs large enough d
- Noise is negligible (log factors)

How many parameters do we need?

- One-layer Transformer, with or without MLP, random embeddings
- Embedding dimension d , head dimension d_h , MLP width m , H heads

Theorem (Nichani et al., 2024, informal)

- *Attention + MLP: $Hd_h \gtrsim S + R$ and $md \gtrsim SR$ succeeds*
- *Attention-only: $d \gtrsim R + A_{\max}$ and $Hd_h \gtrsim S$ succeeds ($A_{\max} := \max_r |\mathcal{A}_r|$)*



Training dynamics

- One-layer Transformer with **linear attention** and **one-hot** embeddings
- Gradient flow with initialization $W_{OV}(a, z), w_{KQ}(z) \approx \alpha > 0$

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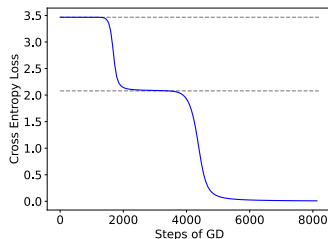
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- *There is an intermediate phase where the model predicts with $p(a|r)$ instead of $p(a|s, r)$*
- Intermediate phase corresponds to **hallucination** (over \mathcal{A}_r , ignoring s)



Outline

- ① Associative memories
- ② Application to Transformers I: reasoning (B. et al., 2023)
- ③ Application to Transformers II: factual recall (Nichani et al., 2024)
- ④ Scaling laws and optimization (Cabannes et al., 2024a,b)

Setup with heavy-tailed data

Setting

- $z_i \sim p(z)$, $y_i = f^*(z_i)$, n samples: $S_n = \{z_1, \dots, z_n\}$, 0/1 loss:

$$L(\hat{f}_n) = \mathbb{P}(y \neq \hat{f}_n(z))$$

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- **Q: What about finite capacity?**

Scaling laws with finite capacity

- Random embeddings $e_z, u_y \in \mathbb{R}^d$ with $\mathcal{N}(0, 1/d)$ entries
- Estimator: $\hat{f}_{n,d}(x) = \arg \max_y u_y^\top W_{n,d} e_z$, with

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- $n^{-\frac{\alpha-1}{\alpha}}$ is the same as (Hutter, 2021)
- $q = 1$ is best if we have enough capacity
- Can store at most d memories (approximation error: $d^{-\alpha+1}$)

Scaling laws with optimization algorithms

$$L(W) = \mathbb{E}_{z \sim p}[\ell(f^*(z), UW e_z)] \quad \rightarrow \quad W_{n,d} \approx \sum_{z=1}^N q(z) u_{f^*(z)} e_z^\top$$

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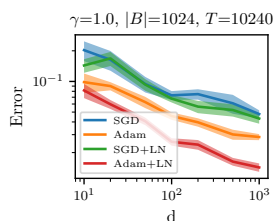
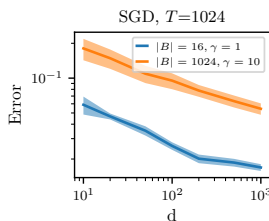
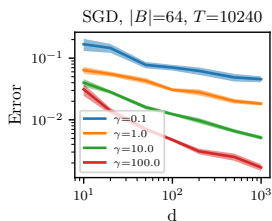
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Optimization with imbalance and small capacity

$$L(W) = \mathbb{E}_{z \sim p}[\ell(f^*(z), UW e_z)], \quad \ell: \text{cross-entropy loss}$$

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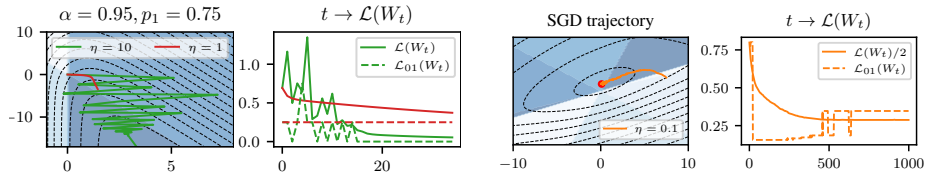
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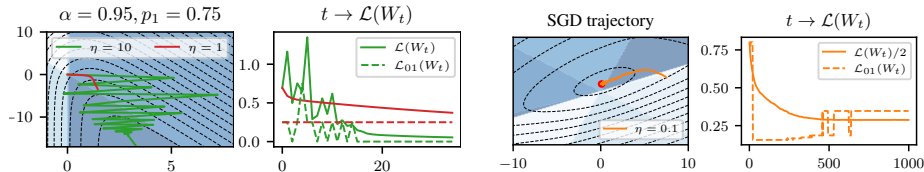


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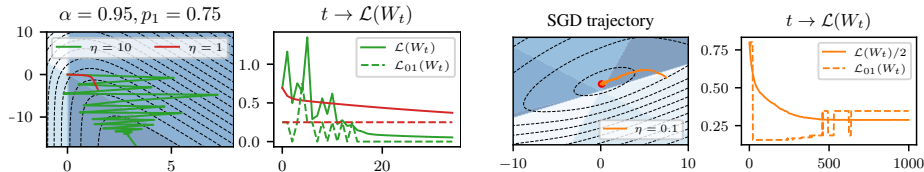


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Concluding remarks

Transformer weights as associative memories

- Storage capacity and gradient-based learning
- Toy models of reasoning and factual recall
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Thank you!

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